

Picture Books

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December 14, 2010

Picture Books

- Custom printed books using your photos and text
- They are not cheap!
- Options
 - Paper type
 - Cover
 - Dust jacket
 - Spine text
 - Endpapers
 - Size
 - 6x4"
 - 12x12"



Companies

- Adoramapix - <http://www.adoramapix.com/products/books>
- Aperture, iPhoto (in the application)
- Blurb - <http://www.blurb.com/>
- Kodak - <http://www.kodakgallery.com/gallery/category.jsp?parentCatId=Products&catId=Books>
- MPIX - <http://www.mpix.com/Product.aspx/customhardcoverbooks>
- MyPublisher - <http://www.mypublisher.com/>
- Picaboo - <http://www.picaboo.com/>
- Shutterfly - <http://www.shutterfly.com/photo-books>
- Smilebooks - <http://www.smilebooks.com/>
- Snapfish - <http://www.snapfish.com/snapfish/photo-books/>

Workflow for Assembling a Book

- Think about the story you want to tell
- Select a variety of images
 - Landscapes
 - Portraits
 - Groups
- Assemble images as related to each other
- Book Orientation
 - Horizontal
 - Vertical (Adorama and MPIX only)
 - Square

Prepare Images

- Make sure your display is calibrated
- Set image color spaces to sRGB
- Edit images as desired
- Don't be afraid of unusual crop sizes
- Save as high resolution JPEGs



Book Layout

- Theme
- Composition
 - Landscape
 - Portrait
 - Square
 - Irregular
- Photo placement
 - Center spread
 - People/animals facing the seam



Great Sand Dunes National Park
May 2009

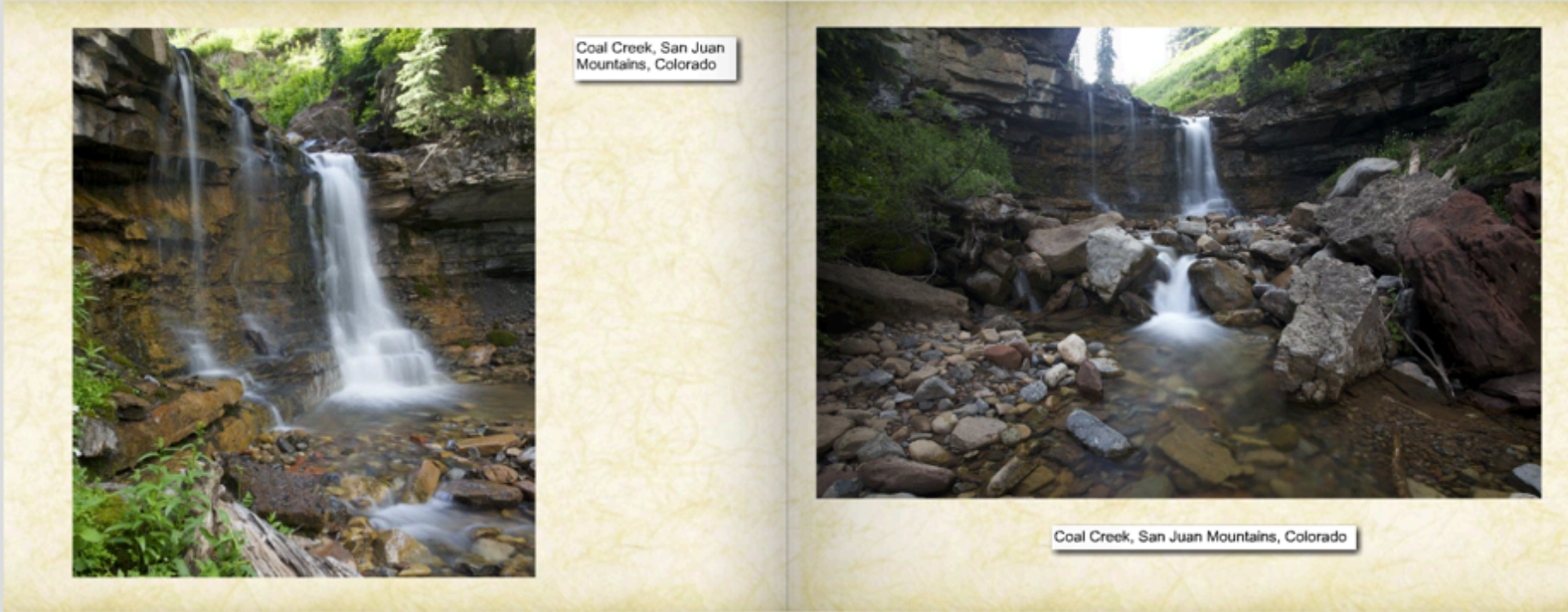
Page Layout Software

- Web-based
 - Adorama
 - Most sophisticated
 - Picture resizing
 - Drop shadows
 - Text boxes
 - One-level undo
 - MPIX
 - Snapfish
 - Kodak
 - Shutterfly
 - Smilebooks
- Software Download
 - Blurb
 - MyPublisher
 - Picaboo
- Stand-alone
 - Aperture
 - All editing done within Aperture
 - Plug-ins
 - Photoshop Elements?
 - iPhoto

Adoramapix

File Edit View Tools Help

Report a bug Feedback Share Order



Coal Creek, San Juan Mountains, Colorado

Coal Creek, San Juan Mountains, Colorado

Click on the book or drag the corner to flip pages



1-2 3-4 5-6 7-8 9-10 11-12 13-14

Popular Photography Ratings

	Adorama	Aperture	Blurb	Kodak	MPIX	MyPublish	Picaboo	Shutterfly	Smilebooks	Snapfish
Minimum, Hardback	\$13, 6x4, 14 pages	\$30, 11x8.5, 20 pages	\$23, 7x7, up to 40 pages	\$30, 9x10.25, 20 pages	\$20, 5x5, 20 pages	\$30, 11x8.75, 20 pages	\$10, 6x8, 20 pages	\$30, 8x8, 20 pages	\$38, 8x8, varies	\$25, 8x11, 20 pages
Spine Text	Yes	Yes	Dust jacket	No	No	Dust jacket	Yes	Yes	Yes	Dust jacket
Paper Options	Fuji Crystal Archive	Satin	Matte or Luster	Glossy	Pearl or Linen	Glossy	Glossy	Semi-gloss	Luster	Semi-gloss
Print Time (d)	1	2	7	1	3 hours	5	2	1	3	1
Print Quality & Color	Very good	Very good	Fairly accurate	The best	Muted	Good color, OK B&W	Visible half-tone dots	Warm cast	Oversharped and contrasty	Good color, saturated
Creation Method	Online	Offline	Offline	Online	Online	Offline	Offline	Online	Design service	Online
Best Feature	Book is heavy and substantial	Fastest to prepare, very attractive	Heavy luster paper; dust jacket	Best prints without photo paper	Fast turnaround	Great software and templates	Large variety of book types	Software is easy to use	Nice book requiring little effort	Good print quality
Worst Feature	One cover option	Dust jacket has rough edges	Cheap-feeling endpaper	Cumbersome software	Poor cover; poor software	Limited sizes; no square books	Print quality is substandard	Bubbled coating on spine	Customer number in book	No endpaper; poor software
Rating*	3.5	4	3	4	2.5	4	1.5	3	3.5	2

*Popular Photography, October 2010